

BLACK MAMAS MATTER ALLIANCE, INC

ANNUAL *IMPACT REPORT* 2023



MESSAGE FROM OUR EXECUTIVE DIRECTOR



DEAR ESTEEMED **DONOR,**

With heartfelt sincerity, BMMA, Inc. and I extend our deepest appreciation for your financial contribution to our work.

Your support in 2023 was nothing short of transformative. It profoundly impacted our pursuit of advancing Black Maternal Health for all Black Mamas. Your investments powered programming and initiatives that are fundamental to our mission of championing Black maternal and reproductive health equity. These included the success of our 6th Black Maternal Health Week Campaign and 2nd Annual "Black Maternal Health Walk," our dynamic "BMH x CLTR Fest" event and the launch of the Black Maternal Health Institute and Incubator Hub.

Looking ahead, your continued contributions are crucial to the success of BMMA's work. Together, we can persist in the mission to educate, celebrate, and carve out safe havens for Black women and birthing individuals to access the caliber of comprehensive, holistic care they deserve throughout every stage of pregnancy and beyond. The horizon brims with promise, and we eagerly anticipate the forthcoming opportunities, such as the highly anticipated return of our Black Maternal Health Conference and Training Institute™ this Fall in Atlanta, Georgia. This annual report highlights the impact of our work in 2023, made possible by the generous support of you, our donors.

Once more, I extend my sincere appreciation for your belief in our vision and your dedication to our work. Your generosity has helped illuminate the paths toward positive change for Black birthing individuals across every corner of our society.

With sincerest gratitude and thanks,

Angela D. Aina
Co-Founder & Executive Director
Black Mamas Matter Alliance, Inc. (BMMA)

“What we’re saying is that the healthcare system is the problem - *not you as a Black woman.*”

- Angela Doyinsola Aina

YOUR GIFT, OUR PURPOSE

At Black Mamas Matter Alliance, Inc. (BMMA), we are committed to ***advancing reproductive justice and improving Black Maternal Health outcomes***. BMMA emerged from a recognition of the systemic injustices and disparities faced by Black individuals in maternal healthcare. Through strategic convenings, advocacy efforts, and collaboration with our partners, ***we strive to create lasting change in communities across the nation***. At the heart of our organization lies a profound commitment to the well-being and empowerment of Black Mamas and birthing people. As the premiere Black Maternal Health professional organization ***BMMA exists to champion the rights and well-being of Black Mamas and Birthing people***, striving towards a future where their voices are heard, their needs are met, and their lives are valued. Together, we work towards a world where Black Maternal Health is no longer a question of survival, but a testament to resilience and empowerment.

OUR VISION

We envision a world where Black Mamas have the rights, respect, and resources to thrive before, during, and after pregnancy.



OUR **VISION** EXTENDS BEYOND MERE SURVIVAL;

it encompasses the **flourishing** of Black Mamas before, during, and after pregnancy. By fostering **equitable** access to healthcare, dismantling systemic barriers, and promoting cultural shifts, we aspire to create a future where **every Black Mama** can experience pregnancy and childbirth with dignity, support, and agency.

SOWING SEEDS OF CHANGE

BLACK MATERNAL HEALTH INCUBATOR HUB™ TAKES ROOT

In direct response to the gap in skilled perinatal, maternal, and reproductive health providers serving Black communities in the nation, **BMMA launched the Black Maternal Health Incubator Hub™ (BMH-IH) in 2023.** Through intentional assessment and community feedback, we crafted a pilot program focused on *inclusive perinatal care, addressing the needs of marginalized populations often overlooked in traditional healthcare settings.* We are grateful for seed funder Pritzker Children's Initiative and donors and sponsors like you. Your support of BMH-IH provided essential training and skill development for healthcare professionals.

The number of applications for this initiative highlights the immense need for Black Maternal Health workforce development. We received over **560 applications** nationwide from clinicians, nurse practitioners, and maternal and reproductive health service providers and organizations, all eager to contribute to improved birth outcomes for Black mothers.

PROGRAM PARTICIPANTS



ONLY **8%** OF
ELIGIBLE
APPLICATIONS
WERE **FUNDED**

THE WORK HAS
ONLY BEGUN!

CONNECTIONS, COMMUNITY, AND AWARENESS

Thanks to your generosity, Black Maternal Health Week 2023 (BMHW23) was a success! Your contributions allowed BMMA to continue its vital work championing reproductive justice for Black Mamas, celebrate those working tirelessly in this space, and amplify the theme *"Our Bodies Belong to Us: Restoring Black Autonomy and Joy."*

**MEDIA COVERAGE
EXTENDED TO NEARLY
1 BILLION PEOPLE**

CLICK [HERE](#)
TO READ OUR
#BMHW23
IMPACT
REPORT



From the International Day of Maternal Health and Rights to the **#BMHW23 Tweet Chat**, your support fueled crucial conversations and meaningful engagement.



**THE #BMHW23 TWEET CHAT
EMERGED AS A TOP 10
TRENDING TOPIC ON TWITTER**

The 2nd Annual Black Maternal Health Walk in Atlanta, GA, brought communities together, while initiatives like "BMH in Your Neighborhood" and "An Ode to Black Mama Joy" Instagram Live Discussion fostered connections. BMMA Alliance partners led over 200 events nationwide.



**RAISING OVER \$225,000 IN
CRITICAL FUNDS TO SUPPORT
OUR ONGOING MISSION.**

Black Mamas Matter: In Policy and Practice Policy Agenda: Over a thousand registrants joined BMMA's Policy Day Virtual Rally to celebrate the official release of "Black Mamas Matter: In Policy and Practice," our comprehensive policy agenda. The rally featured influential leaders like Senator Cory Booker, Representatives Alma Adams, Gwen Moore, and Lauren Underwood, alongside representatives from various national partners who amplified key areas of BMMA's policy agenda.

Stemming from the Black Maternal Health Caucus, and in collaboration with BMMA partners nationwide, this agenda addresses six overarching policy issues crucial for Black Maternal Health, ranging from structural and social determinants to leadership empowerment. The policy agenda has already begun shaping the discourse around Black Maternal Health, informing advocacy efforts and legislative initiatives.

OUR MISSION

BMMA is a Black women-led cross-sectoral alliance that centers Black Mamas and birthing people to **advocate**, **drive research**, **build power**, and **shift culture** for Black Maternal Health, rights, and justice.



POLICY WINS!



Pregnant Workers Fairness Act: BMMA worked in tandem with Better Balance to advocate for the passage of the Pregnant Workers Fairness Act, alongside a powerful coalition of national advocates. This legislation addresses the economic insecurity that disproportionately affects Black pregnant workers. By ensuring reasonable accommodations for pregnant workers in the workplace, the Pregnant Worker Fairness Act empowers Black women to prioritize their health and well-being during pregnancy, ultimately leading to better birth outcomes for themselves and their babies.

BLACK MIDWIFERY CONVENING IGNITED A POWERFUL MOVEMENT

In collaboration with the Center for Reproductive Rights, BMMA hosted the Black Midwifery Convening. This historic event brought together **50 Black midwifery leaders from 19 different states** to address systemic barriers and advocate for policy reform.

**WE NEED A UNIFIED VISION
FOR BLACK MIDWIFERY
POLICY REFORM!**

Dismantle barriers. Decriminalize midwifery. Create inclusive licensing pathways.

**THE REVOLUTION IN
MIDWIFERY EDUCATION
STARTS NOW!**

The expansion and diversification of training opportunities in midwifery is crucial.



**YOUR GIFTS *FUEL* THE FIGHT FOR MIDWIFERY CARE,
*SAVING BLACK MAMAS' LIVES!***

A **CELEBRATION** OF BLACK MATERNAL HEALTH SUPPORTED BY YOU

The BMH x CLTR Fest was more than just an event – it was a whole vibe. It was a space to be, to feel, to be connected and to celebrate. It left attendees inspired to continue driving positive change in Black Maternal Health.



EMPOWERED 17 BLACK-OWNED BUSINESSES

Women entrepreneurs showcased their wellness services and products to a captive audience.



CELEBRATED BLACK FAMILIES

Attendees enjoyed a lively atmosphere, Black love stories, and a tech zone focused on maternal health resources.



SPARKED IMPORTANT CONVERSATIONS

A panel featuring Black fathers highlighted the need for equitable healthcare experiences, and the devastating consequences when they lack.



CREATED A SPACE FOR BLACK MAMAS

The event fostered learning, relaxation, and empowerment for Black mothers on their healthcare journey.



\$401,056

DOLLARS
RAISED

1,500

INDIVIDUAL
DONORS

\$254

AVERAGE
DONATION

\$235,749

SPONSORSHIP
DOLLARS

48

SPONSORS

**THANK YOU FOR
GIVING TO BMMA!**

THE WORK **MUST CONTINUE**

Your investments in BMMA, Inc. helped us engage thousands of Black Mamas, Birthing people, and the Black Maternal Healthcare workforce through various initiatives and programs.



We need your continued support. Together, we remain steadfast in pursuit of our vision: a world where Black Mamas have the **rights, respect, and resources** to thrive before, during, and after pregnancy. THANK YOU!