



# 2024 BLACK MATERNAL HEALTH WEEK

*Toolkit*

This official toolkit contains key messaging, social shareables, and other materials related to BMHW24.

# About BMMA & BMHW24



The Black Mamas Matter Alliance, Inc. (BMMA) is a national network of Black women-led organizations and multi-disciplinary professionals who work to ensure that all Black Mamas have the rights, respect, and resources to thrive before, during, and after pregnancy. BMMA honors the work and historical contributions of Black women's leadership within their communities, and values the need to amplify this work on a national scale. For this reason, BMMA does not have chapters. The alliance is composed of existing organizations and individuals whose work is deeply rooted in reproductive justice, birth justice, and human rights frameworks.

Thank you for joining us in observing the **7th annual Black Maternal Health Week 2024 (#BMHW24)**. Founded by BMMA, Black Maternal Health Week is a week of awareness, activism, and community-building aimed at amplifying the voices of Black Mamas, bringing visibility to Black-led maternal health initiatives, and centering the values and traditions of the reproductive and birth justice movements.



BMMA has created this social media toolkit as a resource to assist all campaign participants with amplifying BMHW24 across your networks and channels. The toolkit includes messaging guidance around this year's theme, **Our Bodies STILL Belong to Us: Reproductive Justice NOW**, along with sample social media messages, shareable graphics, a list of national digital activities, and other information to help you engage with the campaign and our partners.



# THEME, STATISTICS & MESSAGING

***“Our Bodies STILL Belong to Us: Reproductive Justice NOW!”***

We are thrilled to reveal the official theme for Black Maternal Health Week 2024 (#BMHW24): **“Our Bodies STILL Belong to Us: Reproductive Justice NOW!”** Widespread restrictions on abortion care access coupled with rising cases of criminalization due to pregnancy loss continue to widen the gaps of adverse maternal and birth outcomes among states in the U.S. Many of these states have the worst maternal and child health outcomes with the least supportive social welfare and family support programs, particularly for Black women and birthing people. The time is NOW to demand comprehensive insurance for maternal, sexual, and reproductive health; improve access to care; guide healthcare entities on equitable, quality care; and fund research prioritizing ALL Black women, Black Mamas and Black Birthing People, as fully described in **BMMA's comprehensive Policy Agenda**.

BMMA continues to highlight and center culturally congruent practices with a focus on Black Midwifery care and full-spectrum Black-led Doula care as sound, evidence-based solutions. Most importantly, these are practices and solutions that incorporate the true needs, wants, and desires of Black women and birthing people.

## KEY TERM

BMMA uses the phrase **“BLACK MAMAS”** to represent the full diversity of our lived experiences that includes birthing persons (*cis women, trans folks, and gender expansive individuals*) that are people of African descent across the diaspora (*Afro-Latinx, African-American, Afro-Caribbean, Black, and African Immigrant*).

Black Mamas are taking control and building towards their liberation unapologetically. Whenever intentional change has been fostered, we have been on the frontlines, and now we are focusing on our own freedom and right to live and thrive. The work is not done until Black Mamas are **liberated, respected, and protected**.

When investing in Black Mamas, we are pouring into the roots that act as the foundational strength of Black families and systems of care. We recognize, celebrate, and support those who care for and mother our families and communities whether they have given birth or not. We stand in solidarity with **all** Black Mamas.

# Key **BLACK MATERNAL HEALTH FACTS**

Outlined below are key statistics pertaining to various aspects of Black Maternal Health, along with a corresponding list of BMMA partners who are working in each area:

## MATERNAL MORTALITY

- In 2021, the maternal mortality rate for non-Hispanic Black women was 69.9 deaths per 100,000 live births, 2.6 times the rate for non-Hispanic White women. (Source: [CDC](#)).
- In the U.S., Black women are three times more likely to die from a pregnancy-related cause than White women. CDC notes that more than 80% of pregnancy related deaths are preventable. (Source: [CDC](#)).

## MATERNAL MENTAL HEALTH

- Differences can be observed in how common depressive symptoms are right after giving birth. [One study](#) found that Black women were two times more likely to report suicidal ideation in the immediate postpartum period, in comparison to their White counterparts in the study. Identifying suicidal ideation through screening and supporting mothers and birthing people for suicidal ideation in the immediate postpartum period can potentially reduce maternal deaths.
- In the United States, 29–44% of Black women experience postpartum depressive symptoms (PDS), yet few are properly identified and/or connected to mental care services. (Source: [NIH](#))

**BMMA Partners Making a Difference:** [Shades of Blue Project](#), [Center for Black Women's Wellness](#), [Sisters in Loss](#), [Diversity Uplifts, Inc.](#), [Oshun Family Center](#)



# Key **BLACK MATERNAL HEALTH FACTS**

## BREASTFEEDING/INFANT-FEEDING

- Approximately one in four women must return to work within 10-14 days after giving birth (Source: [NIH](#)). The lack of paid leave significantly impacts the ability to bond with one's infant, heal from the birthing experience, and provide human milk.
- Infants in rural areas are less likely to ever breastfeed than infants living in urban areas. (Source: [CDC](#))
- Younger mothers aged 20 to 29 years are less likely to ever breastfeed (78.6%) than mothers aged 30 years or older (85.7%). (Source: [CDC](#))
- About 77.3% of Black infants are breastfed compared to more than 85.3% of White and 81.9% of Latinx moms. (Source: [CDC](#))

**BMMA Partners Making a Difference:** [Black Mother's Breastfeeding Association](#), [Black Girls Breastfeeding Club](#), [Chocolate Milk Cafe](#), [Perinatal Health Equity Initiative](#), [Mamatoto Village](#), [The Bloom Collective](#), [Center for Black Women's Wellness](#), [The Melanated Mammary Atlas](#), [CinnaMoms](#)

## REPRODUCTIVE RIGHTS & JUSTICE / ACCESS TO CONTRACEPTION

- The reversal of Roe v. Wade has exacerbated disparities in abortion access for Black women and birthing people. Black non-Hispanic women accounted for the highest proportion of abortions in 2021. (Source: [CDC](#))
- Among the ten states with the largest non-Hispanic Black population in 2020, including Alabama, Arkansas, Delaware, Georgia, Louisiana, Maryland, Mississippi, North Carolina, South Carolina, and Virginia, most have implemented severe restrictions on abortion access and happens to be states that have some of the highest rates of disparities in maternal and infant health outcomes. (Source: [KFF](#))
- The impact of restrictive abortion laws and denied abortion care disproportionately affecting Black Mamas, worsened further by structural barriers, such as economic disparities and limited access to quality family planning services. (Source: [NIH](#))

**BMMA Partners Making a Difference:** [CHOICES Memphis Center for Reproductive Health](#), [Feminist Women's Health Center](#), [SisterSong](#), [SisterReach](#), [SisterLove](#), [The Afiya Center](#)

# Key **BLACK MATERNAL HEALTH FACTS**

## QUALITY OF CARE/ BIRTH JUSTICE

- People from some racial and ethnic minority groups are more likely to be uninsured than non-Hispanic whites. (Source: [CDC](#))
- Research indicates that 22% of Black women receive lower quality of care than white women and are subject to discrimination in the healthcare field. (Source: [RSAP](#))
- Twenty percent of women reported experiences of mistreatment during maternity care in the Morbidity and Mortality Weekly Report (MMWR). Thirty percent of Black, 29% of Hispanic, and 27% of multiracial women reported mistreatment. (Source: [CDC](#))
- In 2008, only 6.4% of obstetrician gynecologists practiced in rural settings. (Source: [ACOG](#))
- Perinatal community-based models of care offer enhanced care and support throughout the pre-pregnancy to postpartum spectrum, including doula and midwifery childbirth services to pregnant women who face barriers to care. (Source: [CAP](#))

**BMMA Partners Making a Difference:**  
[Kuluntu Reproductive Justice Center](#), [Ancient Song](#), [National Black Midwives Alliances](#),  
[Southern Birth Justice Network](#), [ROOTT](#),  
[National Perinatal Task Force](#), [Common Sense  
Childbirth](#), [Black Women Birthing  
Justice](#), [Baobab Birth Collective](#), [Atlanta  
Doula Collective](#), [Jamaa Birth Village](#)



# Key **BLACK MATERNAL HEALTH FACTS**

## COVID-19

- Pregnant people and recently pregnant people (for at least 42 days following the end of pregnancy) are at an increased risk for severe illness from COVID-19—including illness that results in ICU admission, mechanical ventilation, and death—compared with non-pregnant people. Additionally, pregnant people with COVID-19 might be at increased risk for other adverse outcomes, such as preterm birth. (Source: [CDC](#))

## PERINATAL WORKFORCE DEVELOPMENT

- Research shows that Black perinatal providers are uniquely equipped to provide care that results in improved outcomes among Black women and birthing people. (Source: [Proceedings of National Academy of Sciences](#))
- A culturally diverse and congruent, well-trained workforce of Black perinatal health professionals is needed to improve Black maternal and child health nationwide. (Source: [National Library of Medicine](#))

**BMMA Partners Making a Difference:** [Shafia Monroe Consulting-Birthing Change](#) ,  
[Commonsense Childbirth](#), [Mamatoto Village](#), [VBI/Sankofa Reproductive Health & Healing Center](#)



# Key **BLACK MATERNAL HEALTH FACTS**

## REPRODUCTIVE CANCERS

- Black women have a higher incidence rate of cervical cancer compared to women of other racial/ethnic groups. (Source: [AJPM](#))
- Black women are more likely to die from cervical cancer than other women in the United States. (Source: [CDC](#))
- Uterine cancer is one of the few cancers with increasing mortality where death rates have increased by 1.7% per year, since the mid-2000s. Black women are more likely to die from uterine cancer. (Source: [ACS](#))

**BMMA Partners Making a Difference:** [The Foundation for Black Women's Wellness](#), [Black Women for Wellness](#), [Black Women's Health Imperative](#), [Feminist Women's Health Center](#)

## PRETERM BIRTHS

- Preterm birth (delivery before 37 weeks and 0/7 days of gestation) is a leading cause of infant morbidity and mortality in the United States. Despite advances in medical care, racial and ethnic disparities associated with preterm birth persist. (Source: [CDC](#))
- In 2022, the rate of preterm birth among African-American women (14.6%) was about 50 percent higher than the rate of preterm birth among white or Hispanic women (9.4% and 10.1% respectively). (Source: [CDC](#))

**BMMA Partners Making a Difference:** [Center for Black Women's Wellness](#), [Southern Birth Justice Network](#), [Mamatoto Village](#)

# Key TALKING POINTS

The **Black Mamas Matter Alliance (BMMA)** is a national network of organizations and leaders from the maternal health, human rights, and reproductive justice fields. We believe that **every person deserves access to quality and holistic health care.**

Founded by BMMA, **Black Maternal Health Week is a week of awareness, activism, and community-building aimed at amplifying the voices of Black Mamas and centering the values and traditions of the reproductive and birth justice movements.** BMHW is held annually in April during National Minority Health Month.

**#BMHW24** is, above all, **a week dedicated to educating and advocating for Black Mamas.** Through a series of digital events and community engagement, **BMHW uplifts Black women-led organizations** to focus on the root causes of poor maternal health outcomes, while engaging Black voices to lead immediate conversations around community-driven policies and programs.

The **#BMHW24** theme is "**Our Bodies STILL Belong to Us: Reproductive Justice NOW!**", which we chose to **highlight the widespread restrictions on abortion care access coupled with rising cases of criminalization due to pregnancy loss** that continue to widen the gaps of adverse maternal and birth outcomes in the U.S.

The time is **NOW** to demand for comprehensive public and private insurance coverage for maternal, sexual, and reproductive health care; improving access to care across geographies and birth settings; issuing guidance to health care providers, institutions, insurance companies, and related entities on providing equitable, high-quality, patient-centered care; and funding research and programs that center and utilize scholarship of Black women and birthing people, as fully described in **[BMMA's comprehensive Policy Agenda](#).**

Black Mamas have **always** been the guide and bridge for families, communities, movements, and waves of change. The time is now to **invest in the advancement in the movement for racial and birth justice.** The historical atrocities we work against are deeply rooted in racial and reproductive oppression bent on controlling Black liberation and must be countered with community activation and prioritizing Black Mamas across the African Diaspora.

# Key TALKING POINTS

Developing a workforce that is **culturally competent and sensitive to the needs and experiences of Black women and birthing people** is essential. This includes understanding the historical context of systemic racism in healthcare, addressing implicit biases, and providing care that is respectful and affirming of Black culture and identity.

By investing in workforce development, healthcare systems can ensure that **ALL Black Mamas** have **access to high-quality care throughout the perinatal and reproductive health continuum**. This includes preconception care, prenatal care, labor and delivery, postpartum care, and family planning services.

Last year BMMA launched the first pilot cohort of our **Black Maternal Health Institute and Incubator Hub (BMH-IH)**, which serves as a learning space for the Black Maternal, Perinatal, and Reproductive Health Workforce, and will enhance the capacity of Black-led, community-rooted organizations serving Black birthing people during the perinatal period and across the reproductive care life course.





# SOCIAL MEDIA AMPLIFICATION

What follows is a list of key hashtags, #BMHW24 Tweet Chat questions, sample social media posts, shareable images, and partner/collaborator social media handles to help build awareness around Black Maternal Health Week 2024, and to provide helpful tools and resources with your audiences.

## *Key Hashtags*

#BMHW24

#BlackMamasMatter

#BlackMaternalHealthWeek

#ReproJustice

## *Secondary Hashtags*

#BirthJustice

#MaternalEquity

#BlackMaternalHealth

#BirthEquity

#BlackWomenLead

#ENDMaternalMortality

#BMHW2024



# BMHW24 TWEET CHAT

## #BMHW24 TweetChat: Question Guide

Thursday, April 11 @ 12:00 PM EST

Thank you for being part of our upcoming Tweetchat! Here are a few tips to help guide your participation:

1. Be sure to tag us on Twitter at [@blkmamasmatter](https://twitter.com/blkmamasmatter) in all of your responses!
2. Space permitting, use the hashtag **#BMHW24** in your posts.
3. When submitting your answers, always mark it with A (for answer) and the number of the original question so others know which questions you're responding to (for example, if you are responding to Question 1, Q1, begin your tweet with A1 or A1:).



THUR., APRIL 11TH @ 12:00PM EST



JOIN US FOR A  
*TweetChat!*



Meet us on Twitter where we will discuss Reproductive Justice and what it looks like to center Black Mamas Black Mamas and Birthing People. Use #BMHW24 to join the conversation!

[BLACKMAMASMATTER.ORG/BMHW](https://blackmamasmatter.org/bmhw)



# BMHW24 TWEET CHAT

Thursday, April 11 @ 12:00 PM EST



## TweetChat Questions & Schedule

**(12:00pm EST) Q1:** Hello! Thanks for joining today's official #BMHW24 tweetchat! First, quick roll call--who is here and where are you from? #BlackMaternalHealthWeek #BlackMamasMatter

**(12:05 pm EST) Q2:** Tell us why are you participating in #BlackMaternalHealthWeek #BMHW24? #BlackMamasMatter

**(12:10 pm EST) Q3:** This year's theme is "Our Bodies STILL Belong to Us: Reproductive Justice NOW!" Why is it important to use a reproductive justice framework in advancing better Black Maternal Health outcomes? #BMHW24





# BMHW24 TWEET CHAT

Thursday, April 11 @ 12:00 PM EST

## TweetChat Questions & Schedule

**(12:15 pm EST) Q4:** So, Black Mamas, tell us: How do you use your voice to demand #ReproductiveJustice? #BMHW24 #BlackMamasMatter

**(12:20 pm EST) Q5:** What type of policies, support or resources would enable Black Mamas to ensure bodily freedom and autonomy for their entire reproductive lives? #BMHW24

**(12:25 pm EST) Q6:** The Black Maternal Health Omnibus Act will provide investments that comprehensively address Maternal Mortality, Morbidity, and Disparities in the United States. What impact would you believe this policy would have on Black Mamas? And what further advocacy strategies can we do to get decision-makers and legislative support?

**(12:30 pm EST) Q7:** Why is focusing on workforce development in the provision of maternal and reproductive health care and services such an essential component of improving birth outcomes for Black women and birthing people? #BMHW24

**(12:35pm EST) Q8:** Share a story of how Black perinatal workers, Doulas, and/or midwives have contributed to your positive birth outcome/ story.

**(12:40pm EST) Q9:** It's #BlackDoulaDay and we want to shout out to all the amazing doulas out there! If you are a doula, quote this with where you are located and what you specialize in! #BMHW24 #BlackDoulaDay

# BMHW24 TWEET CHAT

Thursday, April 11 @ 12:00 PM EST

## TweetChat Questions & Schedule

**(12:45 pm EST) Q10:** Today, we honor all the incredible doulas across the African diaspora! What do you call doulas in your community or culture?  
#BMHW24 #BlackDoulaDay

**(12:50 pm EST) Q11:** Share some community building practices/ techniques that can be used to uplift and unify Black Mamas across the African Diaspora, Black women's voices, perspectives, and thought leadership on matters related to #BlackMaternalHealth?

**(12:55 pm EST) Q12:** After today's Tweet chat, how do you-- advocates, providers, policymakers, community leaders--plan to ensure that you are centering Black Mamas and families in your everyday work? #BMHW24

**(1:00 pm EST) Q13:** What are some ways that our healthcare system can incorporate reproductive justice? #BMHW24

**(1:05pm EST) END:** Thanks for joining our #BlackMaternalHealthWeek (#BMHW24) tweetchat! Find more ways you can participate in #BMHW24 by visiting us at: <https://blackmamasmatter.org/bmhw>  
#BlackMamasMatter

# Sample **FACEBOOK LANGUAGE**

This year marks the **7th Annual Black Maternal Health Week**, which will be held from April 11-17, 2024! In order to uplift Black women and their families, we at [INSERT ORG NAME] are joining forces with @BlackMamasMatter (BMMA) to center Black women's scholarship, maternity care work, and advocacy across the full-spectrum of sexual, maternal, and reproductive health care, services, programs, and initiatives. Join us today! Learn more at [blackmamasmatter.org/bmhw](https://blackmamasmatter.org/bmhw) **#BMHW24**

The purpose of **#BMHW24** is to highlight efforts led by @BlackMamasMatterAlliance (BMMA), and collectively work toward a future where ALL Black Mamas have the rights, respect, and resources to thrive throughout their lives-including in their reproductive years. This year's theme is "**Our Bodies STILL Belong to Us: Reproductive Justice NOW!**"

Join me in supporting @BlackMamasMatterAlliance by helping them reach their **#BMHW24** fundraising goal at [blackmamasmatter.org/donate](https://blackmamasmatter.org/donate). With your investment, we will be able to share the challenges impacting Black birthing people, celebrate innovation of Black-led models of holistic maternal and reproductive health care, as well as amplify the voices of Black Mamas to shift the narrative to center our joy, activism, and creativity.

This **#BMHW24**, we are claiming the right to live and thrive despite racism, poverty, and structural policies that affect our access to quality and equitable reproductive health care. We are incorporating the frameworks of human rights, social justice, and feminist theories of intersectionality into our activism, outreach, and scholarship. This **#BlackMaternalHealthWeek**, supports us and @BlackMamasMatterAlliance in the movement for better maternal, reproductive and birth outcomes for Black Mamas.

Come join us to celebrate the **7th annual #BlackMaternalHealthWeek** and the movement to change the state of #BlackMaternalHealth! Founded and led by the Black Mamas Matter Alliance, **#BMHW24** is an exciting week of activism, awareness, and community-building. Learn more at [blackmamasmatter.org/bmhw](https://blackmamasmatter.org/bmhw) and get involved today!





# Sample **TWITTER LANGUAGE**

Join us & @blkmamasmatter in celebrating **#BlackMaternalHealthWeek!** Take part in unforgettable activities & conversations aimed at shifting the state of Black Maternal Health in the U.S. Learn more: [blackmamasmatter.org/bmhw](https://blackmamasmatter.org/bmhw)  
**#BlackMamasMatter #BMHW24**

We @[INSERT YOUR ORG HERE] are joining @BlkMamasMatter to celebrate **Black Maternal Health Week!** Join us for a week centering Black women's scholarship, maternity care work, and advocacy. [blackmamasmatter.org/bmhw](https://blackmamasmatter.org/bmhw) **#BMHW24** ties & conversations aimed at shifting the state of Black Maternal Health in the U.S. Learn more: [blackmamasmatter.org/bmhw](https://blackmamasmatter.org/bmhw)  
**#BlackMamasMatter #BMHW24**

**#BlackMamas** are demanding bodily freedom, autonomy, and reproductive justice **NOW!** Join in by RTing and sharing how you or/your organization are uplifting & empowering Black Mamas. We want to hear from you! **#BMHW24**

How are you engaging in **#BMHW24?** Share with us what events you are most excited about – online or in person!  
<https://blackmamasmatter.org/bmhw/>

# BMHW24 EVENTS

**Thursday, April 11** -- Int'l Day of Maternal Health & Rights + Official BMHW24 Kick-off Tweetchat + Black Doula Day: Virtual Pep Rally

**Friday, April 12** -- Data & Innovation Day: Our Journey: The Black Maternal Health Institute and Incubator Hub

**Saturday, April 13** -- BMH Walk - Atlanta, GA

**Sunday, April 14** -- Amplify Reproductive Justice

**Monday, April 15** -- #FundBlackMamas: Mobilizing Capital for Black Maternal Health

**Tuesday, April 16** -- Policy Day: Faithful Advocacy: Faith Communities and the Pursuit of Black Maternal Health and Reproductive Justice

**Wednesday, April 17** -- BMH in Your Neighborhood



# SOCIAL SHAREABLES

OUR BODIES *STILL* BELONG TO US:  
REPRODUCTIVE JUSTICE *NOW!*

All shareables can be found here: [bit.ly/bmhw24socialgraphics](https://bit.ly/bmhw24socialgraphics)

## THEME GRAPHICS



# Alliance Partners

## SOCIAL MEDIA HANDLES

ORGANIZATION'S / COLLABORATOR'S NAME:	SOCIAL MEDIA HANDLES:
Ancient Song Doula Services	IG:@AncientSong FB:AncientSongDoula Twitter/X:@AncientSong7
Atlanta Doula Collective	IG:@DoulaAtlanta FB:AtlDoulas Twitter/X:@atlantadolacollective
Birthing Cultural Rigor, LLC	IG:@bcr_nashville
Black Girls' Breastfeeding Club, LLC	IG:@blackgirlsbreastfeedingclub FB:BlackGirlsBreastfeedingClub
Black Health New Mexico	FB:Black Health New Mexico
Black Mothers Breastfeeding Association	IG:@bmbfa FB:BMBFA Twitter/X:@BMBFA
Black Women Birthing Justice	IG:@blackwomenbirthingjustice FB:BirthingJustice Twitter/X:@BirthingJustice
Black Women For Wellness	IG:@BW4WLA Twitter/X:@BW4WLA
Black Women's Health Imperative	IG:@blkwomenshealth FB:BlackWomensHealthImperative Twitter/X: blkwomenshealth
Baobab Birth Collective	IG:@baobabbirth FB:BaobabBirthCollective
Center for Black Women's Wellness	IG:@cbwwatlanta FB:CBWWAtlanta Twitter/X:@cbwwatlanta
Cinna Moms	IG:@CinnaMoms_ FB:CinnaFamily Twitter/X:@CinnaMoms_
Chocolate Milk Cafe National, Inc.	IG:@chocolatemilkcafe FB:chocolatemilkcafe Twitter/X:@ChocolateMilkC8
CHOICES Center for Reproductive Health	IG:@yourchoicesclinics FB:yourchoicesclinics Twitter/X:@choices_clinics
Commonsense Childbirth National Perinatal Task Force	IG:@nationalperinataaltaskforce FB:perinataaltaskforce Twitter/X:@PerinatalTskFrc
Dem Black Mamas Podcast	IG:@demblackmamaspodcast FB:DemBlackMamas Twitter/X:@demblackmamas
Diversity Uplifts, Inc.	IG:@diversityuplifts FB:diversityupliftsinc
Feminist Women's Health Center	IG:@feministcenter FB:FWHC.Atlanta Twitter/X:@FWHC
Jamaa Birth Village	IG:@jamaabirthvillage FB:jamaabirthvillage Twitter/X:@jamaabirth
Kuluntu Reproductive Justice Center	IG:@kulunturjc FB:kulunturjc
Foundation for Black Women's Wellness	IG:@theffbww FB:TheFFBWW Twitter/X:@TheFFBWW
Mamatoto Village	IG:@mamatotovillage FB:MamatotoVillageInc Twitter/X:@MamatotoVillage
Mothering Justice	IG:@motheringjustice FB:MotheringJustice Twitter/x:@momjustice
Irth App	IG:@theirthapp FB:IrthApp Twitter/X:@irthapp
National Black Midwives Alliance	IG:@blackmidwivesalliance FB:blackmidwives Twitter/X:@black_midwives
Oshun Family Center	IG:@oshun_family_center FB:Oshunfamilycenter
Perinatal Health Equity Initiative	IG:@perinatal_equity FB:perinatalequity Twitter/X:@PerinatalEquity
Restoring Our Own Through Transformation (ROOTT)	IG:@roottjr FB:ROOTTRJ Twitter/X:@ROOTTRJ
RJ Squared, LLC/ Rebecca Severin and Jasmine Getrouw	IG:@rjsquaredllc Twitter/X:@RJSquaredLLC
Nicole Clark, LMSW - Social Worker and Public Health Professional	IG:@nicoleclarkconsulting FB:NicoleClarkConsulting Twitter/X:@NicoleClarkLMSW
Shades of Blue Project	IG:@shadesofblueproject FB:sobproject Twitter/X:@shadesofblueproj
Shafia Monroe Consulting	IG:@smcdoulas FB:SMCDoulas Twitter/X:@Shafia_SMC



# Alliance Partners

## SOCIAL MEDIA HANDLES

ORGANIZATION'S / COLLABORATOR'S NAME:	SOCIAL MEDIA HANDLES:
<b>SisterLove, Inc.</b>	IG: @sisterloveinc FB: SisterLoveInc Twitter/X: @SisterLoveInc
<b>Sister Reach</b>	IG: @sisterreach FB: SisterReach Twitter/X: @SisterReach
<b>SisterSong Women of Color Reproductive Justice Collective</b>	IG: @sistersong_woc FB: SisterSongWOC Twitter/X: @SisterSong_WOC
<b>Sisters In Loss</b>	IG: @sistersinloss FB: sistersinloss Twitter/X: @sistersinloss
<b>Southern Birth Justice Network</b>	IG: @southernbirthjustice FB: southernbirthjustice Twitter/X: @BirthJustice
<b>The Afiya Center</b>	IG: @theafiyacenter FB: theafiyacenter Twitter/X: @TheAfiyaCenter
<b>The Bloom Collective</b>	IG: @bloominbaltimore FB: TheBloomCollectiveBaltimore Twitter/X: @BloomInBmore
<b>The Melanated Mammary Atlas</b>	IG: @themmatlas FB: TheMMAAtlas
<b>Village Birth International/Sankofa Reproductive Health &amp; Healing Center</b>	IG: @villagebirthintl/ @sankofaheals FB: VillageBirthInternational/ SankofaHealsSYR Twitter/X: @VillageBirthInt/ @sankofahealsSYR
<b>Dr. Jamila Perritt</b>	IG: @reprorightsdoc Twitter/X: @reprorightsdoc
<b>Nzuri Malkia Birth Cooperative &amp; Alawoye Doula Collaborative</b>	@uhkti_ayomida @nzurimalkiabirth



# Thank You!

# #BMHW24 SPONSORS

This year's campaign is made possible in part by our #BMHW24 **Advocate, Supporter, and Upholder Level Sponsors** for their early investments. The full listing of all the 2024 Black Maternal Health Week campaign sponsors will be listed in the forthcoming impact report.



EVERY MOTHER COUNTS



California Health Care Foundation



Soul2Soul  
SISTERS®



Planned Parenthood  
of Greater New York

CareQuest  
Institute for Oral Health®



happiest  
baby

# THANK YOU!



@blackmamasmatter



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@BlackMamasMatterAlliance



@BMHconference



For media inquiries, contact:  
[comms@blackmamasmatter.org](mailto:comms@blackmamasmatter.org)



# BMMA

BLACK MAMAS MATTER ALLIANCE

[BLACKMAMASMATTER.ORG/BMHW](https://BLACKMAMASMATTER.ORG/BMHW)

