BLACK MAMAS MATTER ALLIANCE

2022 DONOR IMPACT REPORT

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On behalf of the Black Mamas Matter Alliance (BMMA), I'd like to express heartfelt gratitude and appreciation for all of our incredible funders, individual donors and sponsors that have supported us this past year. Your investments played a significant role in BMMA achieving a major milestone this year, as we've officially received designation as a non-profit 501(c)3 organization!

Without a doubt your generosity has helped - and will continue to help - center the essential work of Black and Black Women-led groups and organizations that are creating innovative, holistic and culturally-appropriate initiatives, scholarship, and support services for Black Mamas, their babies and families.

We look forward to your continued investment and support and will be in touch to explore additional ways that we can engage and collaborate in 2023.

Thank you for choosing to support BMMA!

With Sincere Gratitude,

Angela D. Aina, MPH
Co-Founder & Executive Director

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2022 BY THE NUMBERS

Over 170 Unique media hits

More than $35K From donors & supporters

Over 10K BMHW22 webinar series registrants

Over 3500 People reached by BMHW22 programmatic events and services across the nation

Over 100 Black women-led organizations engaged during BMHW22

Over 10 State and local BMH resolutions introduced
Global Black Midwifery Panel and Screening

Black Mamas Matter Alliance and National Black Midwives Alliance hosted the Global Black Midwifery Panel and Screening on April 11 at noon EST as an official event of Black Maternal Health Week 2022, while also marking International Day for Maternal Health and Rights.

Annual Fundraising Day

The Annual Fundraising Day highlighted the impact of BMMA in the movement for Black maternal health, rights, and justice over the past five years while actively working to raise funds to continue championing the cause of birth equity and reproductive justice. With community support we were just shy of our goal of $50,000. This year’s Fundraiser Day and social media activation campaign yielded positive impact and engagement.
BMMA joined the nation’s top policymakers, experts, and advocates who are leading the fight to end the maternal mortality crisis in the United States. This event is a continuation of the White House proclamation supporting Black Maternal Health initiatives that advance health equity. The event featured a keynote address from Vice President Kamala Harris, along with remarks and panel discussions featuring U.S. Department of Health and Human Services Secretary Xavier Becerra, Rep. Alma Adams, Rep. Lauren Underwood, Rep. Ayanna Pressley, Senator Cory Booker, and others.

The only in-person event during #BMHW22, BMMA partnered with SisterSong Women of Color Reproductive Justice Collective to welcome the first annual Black Maternal Health Walk. The Walk included a combination of wellness activities, maternal and reproductive health education sessions, music, and prizes for Black mamas and families from the Atlanta community. Attendees learned about local doulas, midwives, medical professionals and gained other key resources on maternal and reproductive health services.
2022 Keynote Speaker Loretta J. Ross is a professor and an award-winning, nationally-recognized expert on racism and racial justice, women's rights, and human rights. Presenting on Day 1 of BMHC22, Professor Ross discussed topics such as intersectionality, primary categories of human rights, and the need to dismantle structural oppression through authentic reproductive justice work.

Day Two Guest Speaker Ericka Hart (she/they) is a Black queer femme activist, writer, highly acclaimed speaker and award-winning sexuality educator with a Master's of Education in Human Sexuality from Widener University. Ericka's presentation highlighted her personal reproductive health journey, and explored historical and present-day examples of white supremacist and obstetric violence against Black women and birthing people.

**Inaugural Black Maternal Health Awards Dinner**

Hosted on the evening of Day 1 of the BMHC22, BMMA presented the inaugural “Black Maternal Health Conference Awards” to honor six Black women advocates, scholars, and public health practitioners who helped lay the foundation for infant/maternal health equity and birth justice work.
In 2022, BMMA released new literature and research on Maternal Mortality Review Committees (MMRC’s), including issue briefs on the community perspectives and challenges in engaging with MMRC’s. These three issue briefs highlight the main challenges and opportunities community members experienced while engaging, or attempting to engage, with maternal mortality review committees. The findings are based off BMMA’s 2021 environmental scan and subsequent report, “Maternal Mortality Review Committees: Sharing Power with Communities.” This data and resources can be found at https://blackmamasmatter.org/literature/
This year, BMMA launched its first ever "Gratitude Day" effort, which took place on November 29th during the annual Giving Tuesday campaign and offered the opportunity to highlight why people choose to support our organization, and to raise funds to help strengthen our mission of advancing Black maternal health, rights, and justice. During this push, we encouraged contributions directly through our fundraising page at blackmamasmatter.org/donate, as well as by texting BMMA to 844-844-6844.

We are proud to share that BMMA was able to raise more than $5,000 from 63 Donors during "Gratitude Day!" Many, many thanks to everyone for their generosity and dedication to helping us achieve our 2022 goals.
Black Mamas Matter Alliance (BMMA) would like to THANK YOU for your donation and support during our 2020 fiscal year. Because of donors like you, our organization has grown significantly this year through the expansion of new staff members, as well as an increase in our overall impact in the fight to end maternal mortality. While the COVID-19 pandemic has caused some shifts in processes and programming, we want our donors to know that during these unprecedented times we were able to re-assess our operational protocols, build out our internal infrastructure, and develop new processes and initiatives that will aid in sustaining BMMA as an organization.

Through our efforts, we contribute to systems change through the development of meaningful, health equity-informed policy that centers Black women and families [Policy]; we work to generate an evidence-base that includes and respects community knowledge and experience [Research]; we promote holistic, comprehensive care for better outcomes for Black women, their children, and families, and ultimately their communities [Care]; and we work to change the narrative about Black families from one of blame and shame to one of empathy, concern, and care [Culture Shift].

Our deepest gratitude to all the advocates and leaders of the reproductive justice movement who continued to fight for our human right to bodily autonomy, birth services, and abortion care even with the fall of Roe v Wade and the systemic inequities stemming from the infant formula shortages. Our collective work towards achieving health equity continues and we value supporters and donors like you that help us to sustain the work. THANK YOU!
THANK YOU!

THE BLACK MAMAS MATTER ALLIANCE IS A NATIONAL NETWORK OF BLACK WOMEN-LED AND BLACK-LED, BIRTH AND REPRODUCTIVE JUSTICE ORGANIZATIONS AND MULTI-DISCIPLINARY PROFESSIONALS, WORKING ACROSS THE FULL-SPECTRUM OF MATERNAL AND REPRODUCTIVE HEALTH.

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