

BLACK MAMAS MATTER ALLIANCE



BMMA

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2021 DONOR IMPACT REPORT

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Thank You!

Black Mamas Matter Alliance's (BMMA) 2021 fiscal year was a transformative year because of incredible sponsors, and supporters like you.

Thank you for being part of the movement to advance Black Maternal Health, Rights, and Justice!

With your investestment this year, we were able to share the challenges impacting Black birthing people, celebrate innovation of Black-led models of holistic maternal and reproductive health care, as well as amplify the voices of Black Mamas to shift the narrative to center our joy, activism, and creativity.

In 2022, BMMA will continue to center the incredible work of Black-Woman-led, community-based organizations creating innovative, holistic, and culturally appropriate initiatives, scholarship, and support services for Black Mamas, their babies, families, and communities.

With sincere gratitude,

A circular portrait of Angela D. Aina, a Black woman with long braids, wearing a colorful patterned top. The portrait is framed by a yellow and green circular border. In the background of the portrait, a sign with the text "BLACK MATTER" is partially visible.

Angela D. Aina

Angela D. Aina, MPH

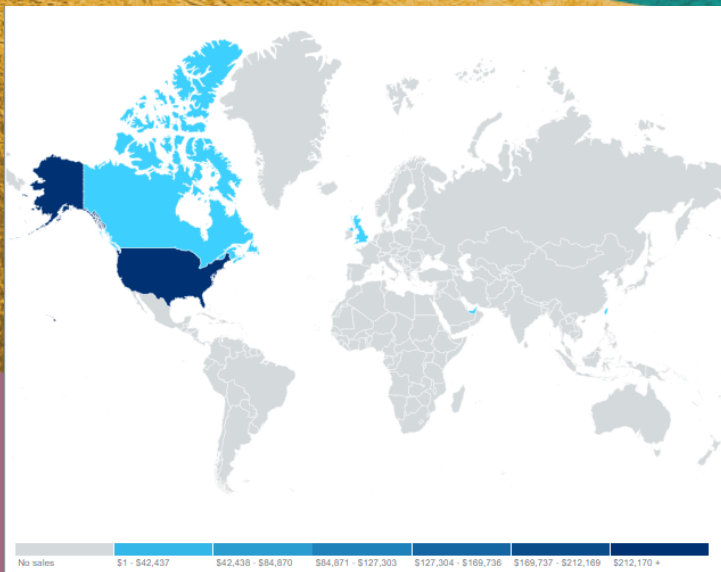
Co-Founder & Executive Director



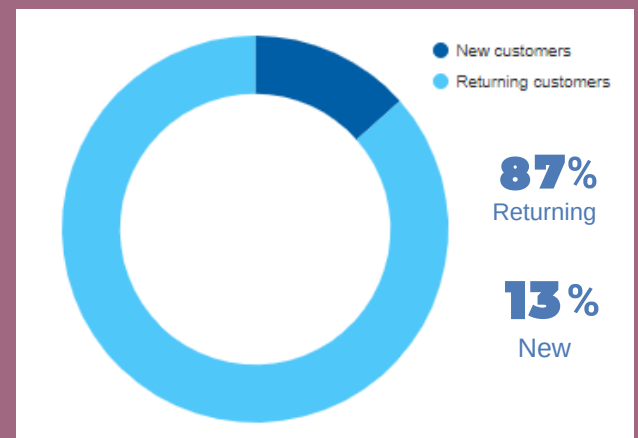
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BY THE NUMBERS

Where are our donors from?



In 2022 BMMA wants to see our new donors grow!



Top 5 Giving Countries

Top Giving Countries in 2021

Ranking	Country/Region	Number of transactions
1	United States	2,797
2	Canada	6
3	United Kingdom	10
4	Taiwan	1
5	United Arab Emirates	1

BY THE NUMBERS

More than

\$500K

Raised from sponsors,
corporate, and individual
donors



BMMA invested over

\$10K

in sponsorships to other
Black-led, non-profit
organizations' campaigns



BMMA reached over

3M

people worldwide with
programming, social media
campaigns, press mentions,
and website interactions!



Engaged with

40

Black women-led organizations
providing maternal and
reproductive health care



BMMA 2021 HIGHLIGHTS

CLAIMING OUR POWER, RESILIENCE, AND LIBERATION

VIRTUAL FUNDRAISING DAY

Over 400 donors during our #BMHW21 Virtual Fundraising Day held on April 15th, helped us raise over \$20,000, which exceeded our initial goal. To show appreciation for their generosity, we sent out custom swag items per donation level to donors.



BABY DOVE



Baby Dove announced the creation of the **Black Birth Equity Fund** to provide Black expecting mothers and birthing people with immediate financial access to Doula services. The new fund is part of Baby Dove's long-term commitments to advance superior care, with and for, Black moms in partnership with leading advocacy groups like Black Mamas Matter Alliance (BMMA).



Doulas are on the frontlines with expecting moms and can help advocate for better care throughout pregnancy, at the birthing moment, and into the Fourth Trimester. Research shows that with the support of a doula, moms are two times less likely to experience birth complications, four times less likely to have a low-birth-weight baby and are more likely to experience overall positive health outcomes during the birthing journey. This effort is part of BMMA's continued work towards ending racial disparities in maternal health that are contributing to the Maternal Care Gap.

statistical source: Gruber, K. J., Cupito, S. H., & Dobson, C. F. (2013). Impact of doulas on healthy birth outcomes. The Journal of Perinatal Education. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3647727/>

LINCOLN LISTENS FIRST

We are a proud participant of the Lincoln Listens First campaign, hosted by Angela Rye, to hear from Black women creating safe spaces in our communities including our Co-Founding Executive Director, Angela D. Aina, Linda Blount of Black Women's Health Imperative, and Shanti Das of Silence the Shame.

Listen in on our discussions surrounding health and wellness. The full interview is available now on [YouTube](#).



BMMA 2021 POLICY WINS

CLAIMING OUR POWER, RESILIENCE, AND LIBERATION

Underwood's Bipartisan Legislation to Improve Maternal Health Care for Veterans Heads to President Biden's Desk

The Protecting Moms Who Served Act is Underwood's eighth bill to be enacted and is the first bill in the Black Maternal Health Momnibus Act to pass through Congress



Congresswoman Lauren Underwood (IL-14), a member of the House Committee on Veterans' Affairs, announced that her bipartisan legislation to improve maternal health care for veterans passed the House with bipartisan support. The legislation, which is the first bill in the Black Maternal Health Momnibus Act (H.R. 959) to pass through Congress, now heads to the President's desk to be signed into law.

The Protecting Moms Who Served Act seeks to eliminate maternal mortality, morbidity, and disparities among veterans. It is the eighth piece of Underwood-led legislation to be enacted.

The Black Maternal Health Momnibus Act, led by Underwood, was reintroduced in February with Rep. Alma Adams (NC-12) and Senator Cory Booker (D-NJ). The Momnibus builds on existing maternal health legislation with 12 bills to comprehensively address the clinical and non-clinical drivers of the maternal health crisis in the United States. The Momnibus makes critical investments in addressing social determinants of health, funding community-based organizations, growing and diversifying the perinatal workforce, and improving data collection processes.

BMHW21 POLICY DAY HIGHLIGHTS

When Black Maternal Health Meets the White House! Thank you to the Biden administration for recognizing Black Maternal Health Week



- [White House: A Proclamation on Black Maternal Health Week, 2021, April 13, 2021](#)
- [White House: FACT SHEET: Biden-Harris Administration Announces Initial Actions to Address the Black Maternal Health Crisis April 13, 2021](#)
- [Black Maternal Health Roundtable w/ Vice-President Harris, Apr 13, 2021](#)

We need your Support!

Please know that our work is not done! We hope to continue to count on you and your support next year. Your donations are seeds you've sown to further the fight to end maternal mortality. Consider becoming a recurring donor and help BMMA remain grounded in our focus areas:

Culture Shift, Policy, Advocacy, Research, and Programs.

A gift at any level can have an impact:

- \$50 - Enables us to educate and engage thousands of healthcare providers, patients, and birth workers by hosting online maternal health webinars.
- \$100 - Contributes to the success of BMMA's annual **Black Maternal Health Week** National Campaign.
- \$250 - Allows us to update the **BMMA toolkit**, a rich document complete with research, state policies, resources and talking points for anyone interested in maternal health for black women.
- \$500 - Enables us to conduct and contribute to research to impact practices of medical providers, advance policies and bring awareness to black maternal health
- \$1000 - Helps us present our national health conference and training institute convening partners on policy reform

GEORGIA - Ga. Code Ann. § 43-17-8 Compliance Statement:

Black Mamas Matter Alliance is fiscally sponsored by SisterSong, Inc., a non-profit organization with tax exempt status. SisterSong, Inc. recognizes BMMA to receive donations under their tax exemption status. All requests for IRS documentation can be sent to info@blackmamasmatter.org.

If you prefer, you may mail a check to:

Black Mamas Matter Alliance

% SisterSong Inc.

P.O. Box 94408 Atlanta, GA 30377

With Gratitude,



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