

2021 BLACK MATERNAL HEALTH VIRTUAL CONFERENCE

Sponsor and Vendor Package





About Us

The 2021 Black Maternal Health Virtual Conference founded and led by the **Black Mamas Matter Alliance (BMMA)**, will be the premiere assembly for Black women, clinicians, professionals, advocates, and other stakeholders working to improve maternal health using the birth justice, reproductive justice, and human rights frameworks. It will offer a national space for learning, rich discussions, and mobilization to transform Black Maternal Health, Rights, and Justice.

The Virtual Conference meets a national need for a forum dedicated to Black maternal health and Black people working to improve our outcomes. To date, discussions about Black maternal health have been carved into existing reproductive, maternal, and public health conferences where there is little space for meaningful dialogue and limited framing on health equity and reproductive justice.



Black Maternal Health Virtual Conference

April 16-17, 2021

Friday, April 16

11:30am - 5:30pm EST

Saturday, April 17

11am - 5pm EST

The BMMA has created that space in the Black Maternal Health Virtual Conference to center Black Mamas voices and experiences in all activities. Content during the Black Maternal Health Virtual Conference will be segmented into five tracks:

**Policy/
Advocacy**

**Holistic Care
& Clinical
Innovation**

Research

**Culture
Shift**

**Special
Topics**

OUR VIRTUAL PLATFORM

We will be using the state of the art conference software, CadmiumCD. This platform provides excellent visibility and networking opportunities for sponsors and exhibitors. Every sponsorship level includes your logo as a banner on the main page of the app/desktop attendee, where conference participants will develop brand awareness with your organization or company.

Partnering with us in 2021 connects you with care providers, public health professionals, and other providers working across Black maternal and reproductive health, including Black Mamas.



Exhibitor Opportunities

EXHIBITOR RATE:

Business: \$3,500

Commercial corporations & businesses are encouraged to view the sponsorship package

Black Owned Business : \$2,500

All others are encouraged to explore sponsorship levels

Non-Profit Organization: \$1,500

Entities with annual budgets less than 1 million. All others are encouraged to explore sponsorship levels

All inquiries for exhibitors are subject to internal review

Each exhibit space includes:

- Full conference registration for one (1) organizational representative
- Recognition in the Exhibitor and Sponsor Directory which will be shared with all attendees
- Multiple networking opportunities during breaks and conference transition times
- Chat with attendees
- Direct to your website traffic
- Discount codes

Exhibit Dates and Times

Fri. **April 16** 2 – 3pm EST
4 – 4:30pm EST

Sat. **April 17** 11am – 12pm EST
1 – 2pm
3 – 3:30pm EST



Sponsorship Opportunities

Change Maker

\$15,000

- Provide one item (flyer, brochure, pen, etc.), to include in BMMA welcome bag that will be mailed to attendees prior to the conference*
- Your logo featured prominently as a banner on the main page of the conference app/desktop
- Your logo highlighted in two major newsletter and social media blasts to Black Mamas Matter Alliance network after the conclusion of the Black Maternal Health Conference
- COMMERCIAL (30 SEC) in between sessions
- Your logo on all conference promotional material
- Your logo prominently placed on conference web page with link to your website
- Formal introduction by the Director of Black Mamas Matter Alliance during opening and closing remarks
- Recognition as a sponsor via BMMA social media platform

Movement Builder

\$10,000

- Provide one item (flyer, brochure, pen, etc.), to include in BMMA welcome bag that will be mailed to attendees prior to the conference*
- Your logo on all conference promotional material
- Your logo prominently placed on conference web page with link to your website
- Recognition as a sponsor via BMMA social media platform

Champion

\$5,000

- Your logo prominently placed on conference web page with link to your website
- Recognition as a sponsor via BMMA social media platform

**All sponsors interested in sending items for welcome bags must send an email to conference@blackmamasmatter.org. Items are due to BMMA's fulfillment center by Monday, March 15th.*





BMMA

BLACK MAMAS MATTER ALLIANCE

*Send an email to conference@blackmamasmatter.org
with any additional sponsorship and vendor inquiries.*

blackmamasmatter.org