



BLACK MATERNAL HEALTH

CONFERENCE & TRAINING INSTITUTE

Sponsor and Vendor Package



The Black Mamas
Matter Alliance is
excited to host the
Black Maternal Health
Conference & Training
Institute, taking place
DECEMBER 7-9, 2018
in Atlanta, Georgia!



The Inaugural Black Maternal Health Conference and Training Institute, founded and led by the Black Mamas Matter Alliance, will be the premiere assembly for Black women, clinicians, professionals, advocates, and other stakeholders working to improve maternal health using the birth justice, reproductive justice, and human rights frameworks. It will offer a national space for learning, rich discussions, and mobilization to transform Black Maternal Health, Rights, and Justice.

The Conference and Training Institute meets a national need for a forum dedicated to Black Maternal Health and Black people working to improve our outcomes. To date, discussions about Black Maternal Health have been carved into existing reproductive, maternal, and public health conferences where there is little space for meaningful dialogue and limited framing on health equity and reproductive justice. The Black Mamas Matter Alliance has created that space in the Black Maternal Health Conference and Training Institute and will center Black Mamas voices and experiences in all activities.

Content during the Black Maternal Health Conference and Training Institute will be segmented into five tracks: Policy, Care, Research, Culture Shift, and Special Topics.



CONFERENCE OBJECTIVES

The Black Maternal Health Conference and Training Institute will help to:

- Build capacity of Black leaders in maternal health to shape programs, policy, and care and engage in evidence-based advocacy;
- Disseminate best practices to address critical issues in Black Maternal Health from different sectors including research, care, policy, and culture shift; and
- Grow a network of stakeholders committed to improving Black Maternal Health

WHO'S ATTENDING?

We expect up to 400 care providers, researchers, advocates, public health professionals, and Black Mamas who are working to advance maternal, birth, and reproductive justice, and who are interested in learning more about how to work towards health equity using the reproductive justice and birth justice frameworks.

We are pleased to invite you to sponsor this first national Black Maternal Health Conference! Please find more information on available sponsor levels and accompanying benefits below.

SPONSOR LEVELS + BENEFITS

GOLD - \$10,000

- Headline sponsor of pre-conference reception dinner including verbal recognition during dinner, plus invitation for four (4)
- Exhibit table in well-trafficked location inside reception dinner venue and conference venue
- Digital advertising before and during conference on BMMA platforms (live images must reflect conference constituents and BMMA values)
- Company/Org name & logo placement on conference program, banners, and signage
- Sponsor acknowledgment on conference website, press release, promotional e-communications and social media marketing
- Company/Org literature/ marketing material in conference packets
- 4 Registration slots included

SILVER - \$5,000

- Headline sponsor of pre-conference reception dinner, plus invitation for two (2)
- Exhibit table in well-trafficked location inside conference and reception dinner venue

- Digital advertising before and during conference on BMMA platforms (live images must reflect conference constituents and BMMA values)
- Company/Org name & logo placement on conference program
- Company/Org literature/ marketing material in conference packets
- 2 Registration slots included

BRONZE - \$1,000

- Invitation for one (1) to pre-conference reception dinner
- Exhibit table inside conference venue
- Company/Org name & logo placement on conference program
- 1 Registration slot included

VENDOR LEVELS

- Community-Based Organizations and Birth Worker Services: **\$360**
- Black Women-Owned Small Business (natural maternal health products preferred): **\$560**
- Mainstream Small/Mid-Level Business (natural maternal health products preferred): **\$860**

If you would like to become an official sponsor of the 2018 Black Maternal Health Conference and Training Institute, or if you have additional questions, please contact BMMA at conference@blackmamasmatter.org



